

MN ADULT & TEEN CHALLENGE

MINNEAPOLIS

GALA

Friday, May 16, 2025 | Hilton, Minneapolis

Event Details and Attendees

The Minneapolis Gala is our premier fundraising event that celebrates freedom from addiction and generates support for clients in our long term programs. Our **32nd** annual gala will bring together many attendees including our faithful supporters, local business professionals, media partners, public officials, and dignitaries.

We invite you to join us as a corporate sponsor in support of our mission to help those struggling with drug, alcohol, and other life-controlling addictions through this fundraising event while receiving special recognition among our 1,400 attendees and larger online community. Your support is needed more than ever!

Sponsorship Levels Available*

- **\$30,000 Presenting** | Response must be received by January 15, 2025
- **\$20,000 Legacy** | Response must be received by February 1, 2025
- **\$10,000 Restoration** | Response must be received by April 1, 2025
- **\$5,000 Freedom** | Response must be received by April 1, 2025
- **\$2,500 Hope** | Response must be received by April 1, 2025

Sponsorship Benefits



PREFERRED SEATING



MntC PARTNER
RECOGNITION



PROMOTE
EMPLOYEE &
COMMUNITY
ENGAGEMENT

* See reverse side for recognition and additional benefits

Sponsorship Levels

	HOPE \$2,500	FREEDOM \$5,000	RESTORATION \$10,000	LEGACY \$20,000	PRESENTING \$30,000 ~ 1 Available
COMMUNICATIONS	<ul style="list-style-type: none"> • Hope Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 1 event acquisition email and 1 post-event email (7,000+ impressions) • Logo recognition in 1 social media post 	<ul style="list-style-type: none"> • Freedom Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 2 event acquisition emails and 1 post-event email (14,000+ impressions) • Logo recognition in 2 social media posts 	<ul style="list-style-type: none"> • Restoration Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 3 event acquisition emails and 1 post-event email with direct link (21,000+ impressions) • Logo recognition in 3 social media posts 	<ul style="list-style-type: none"> • Legacy Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 4 event acquisition emails and 1 post-event email with direct link (28,000 impressions) • Logo recognition in 4 social media posts 	<ul style="list-style-type: none"> • Presenting Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 7 event acquisition emails and 1 post-event email with direct link (50,000+ impressions) • Logo recognition in 5 social media posts • Logo recognition on event invitation (10,000+ impressions) • Logo recognition on MnTC Newsletter (15,000+ impressions)
EVENT RECOGNITION	<ul style="list-style-type: none"> • Logo recognition on event signage and slideshow • Hope Sponsor notation in event program • Eighth-page, full color ad recognition in the event program 	<ul style="list-style-type: none"> • Logo recognition on event signage and slideshow • Freedom Sponsor notation in event program • Quarter-page, full color ad recognition in the event program • Logo scrolling on silent auction software 	<ul style="list-style-type: none"> • Logo recognition on event signage and slideshow • Restoration Sponsor notation in event program • Half-page, full color ad recognition in the event program • Logo scrolling on silent auction software 	<ul style="list-style-type: none"> • Logo recognition on event signage and slideshow • Legacy Sponsor notation in event program • Half-page, full color ad recognition in the event program • Logo scrolling on silent auction software • Verbal recognition from the podium 	<ul style="list-style-type: none"> • Logo recognition on event signage and slideshow • Presenting Sponsor notation in event program • Full-page, full color ad recognition in the event program • Logo scrolling on silent auction software • Verbal recognition from the podium
BENEFITS	<ul style="list-style-type: none"> • Seating for 1 table (10 guests) 	<ul style="list-style-type: none"> • Seating for 1 table (10 guests) 	<ul style="list-style-type: none"> • Seating for 2 tables (20 guests) 	<ul style="list-style-type: none"> • Seating for 2 tables (20 guests) 	<ul style="list-style-type: none"> • Seating for 2 tables (20 guests) • First right of refusal for Presenting Sponsor in 2026 • Tailored sponsorship benefits as agreed upon
VALUE	<ul style="list-style-type: none"> • Charitable Donation \$1,500 	<ul style="list-style-type: none"> • Charitable Donation \$4,000 	<ul style="list-style-type: none"> • Charitable Donation \$8,000 	<ul style="list-style-type: none"> • Charitable Donation \$18,000 	<ul style="list-style-type: none"> • Charitable Donation \$28,000