



CHRISTMAS CONCERT

December 14, 2024 | Grace Church, Eden Prairie

Event Details and Attendees

Our Christmas Concert is an annual highlight of the Twin Cities. Christian artists such as Micah Tyler, Unspoken, Jordan Feliz, and Sanctus Real have joined us to celebrate the season with our 350+ member choir. Patrons can purchase tickets to one of two performances (3pm and 7pm) in the Grace Church auditorium with seating up to 4,200. We invite you to join us for our **16th** year in support of our mission through this annual event while receiving special recognition among our 6,000+ attendees, and larger online community.

Sponsorship Levels Available*

- **\$15,000 Presenting** | Response must be received by July 15, 2024
- **\$10,000 Legacy** | Response must be received by October 1, 2024
- **\$7,500 Restoration** | Response must be received by November 1, 2024
- **\$5,000 Freedom** | Response must be received by November 1, 2024
- **\$3,000 Hope** | Response must be received by November 1, 2024

Sponsorship Benefits



COMPLEMENTARY/
PREFERRED SEATING



MnTC PARTNER
RECOGNITION



PROMOTE
EMPLOYEE &
COMMUNITY
ENGAGEMENT

*See reverse side for recognition and additional benefits.

Sponsorship Levels

	HOPE \$3,000	FREEDOM \$5,000	RESTORATION \$7,500	LEGACY \$10,000	PRESENTING \$15,000 ~ 1 Available
COMMUNICATIONS	<ul style="list-style-type: none"> • Hope Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 3 event acquisition and post-event emails 	<ul style="list-style-type: none"> • Freedom Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 3 event acquisition and post-event emails 	<ul style="list-style-type: none"> • Restoration Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 3 event acquisition and post-event emails 	<ul style="list-style-type: none"> • Legacy Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 4 event acquisition and post-event emails • Mutual social media package 	<ul style="list-style-type: none"> • Presenting Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 7 event acquisition and post-event emails • Mutual Social Media Package • Logo recognition in MnTC newsletter (21,000+ impressions) • Logo recognition on post card invitation (18,000+ impressions) • Logo on event flyers handed out at various locations
EVENT RECOGNITION	<ul style="list-style-type: none"> • Logo on event signage and slide show • Hope Sponsor notation on event program • Eighth page Ad 	<ul style="list-style-type: none"> • Logo on event signage and slide show • Freedom Sponsor notation on event program • Quarter page Ad 	<ul style="list-style-type: none"> • Logo on event signage and slide show • Restoration Sponsor notation on event program • Half page Ad 	<ul style="list-style-type: none"> • Logo on event signage and slide show • Legacy Sponsor notation on event program • Half page Ad • Verbal recognition from the podium • Opportunity to set up a promotional table at event 	<ul style="list-style-type: none"> • Logo on event signage and slide show • Presenting Sponsor notation on event program • Full page Ad • Verbal recognition from the podium • Opportunity to set up a promotional table at event • Special signage recognition at guest artist Meet-and-Greet • Logo recognition on concert tickets
BENEFITS	<ul style="list-style-type: none"> • 10 General Admission Tickets (\$12 value/ticket) 	<ul style="list-style-type: none"> • 6 Back Main Floor Tickets (\$20 value/ticket) 	<ul style="list-style-type: none"> • 10 Back Main Floor Tickets (\$20 value/ticket) 	<ul style="list-style-type: none"> • 15 Back Main Floor Tickets (\$20 value/ticket) 	<ul style="list-style-type: none"> • 20 Front Main Floor Tickets (\$25 value/ticket) • First right of refusal for Presenting Sponsor in 2025 • Tailored sponsorship benefits as agreed upon
VALUE	<ul style="list-style-type: none"> • Charitable Donation \$2,880 	<ul style="list-style-type: none"> • Charitable Donation \$4,880 	<ul style="list-style-type: none"> • Charitable Donation \$7,300 	<ul style="list-style-type: none"> • Charitable Donation \$9,700 	<ul style="list-style-type: none"> • Charitable Donation \$14,500